



## **Social Media Policy**

- DDA uses social media for promotional purposes.
- No personal information relating to students, parents/guardians or staff will ever be disclosed on social media unless former permission has been granted from the person in question.
- Social Media is used solely for promotion or as a way of communicating with parents on an informal basis.
- No photos of students will be uploaded onto social media unless we have obtained the authorization from the parents/guardians of the children in question. Permission is obtained on the Student Contact Details form which should be completed and returned before the child's first lesson.
- If at any time a parent/guardian should wish to change their preference with regards to the use of their child's photographs being used on social media, they must contact the Principal as a matter of urgency.
- DDA operates on the below social media pages:

<https://www.facebook.com/dreamersdanceacademy/> → Public page- can be viewed by any member of Facebook worldwide.

[https://www.facebook.com/?styp=lo&jlou=AfcX2M-dD23UKCT369v3H5P0DHw8UYQzEwZAKZv4zbWST-tGSFRPqfyVPtfBK\\_PfIJ0OPyGgBFc2g4ZSeuQ3Yipe&smuh=65526&lh=Ac\\_ShB1gVNBg2MBg](https://www.facebook.com/?styp=lo&jlou=AfcX2M-dD23UKCT369v3H5P0DHw8UYQzEwZAKZv4zbWST-tGSFRPqfyVPtfBK_PfIJ0OPyGgBFc2g4ZSeuQ3Yipe&smuh=65526&lh=Ac_ShB1gVNBg2MBg) → Private page. Only members of DDA can view this page. Access can be granted by sending a friend request. I will only accept members of the school. It is not open to the public.

[www.instagram.com/dreamersdanceacademyx](http://www.instagram.com/dreamersdanceacademyx) → public page can be viewed by any member of Instagram.